



Fund for Excellence
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The 33rd annual Kids First Coupon Book sale to benefit the Hamilton County elementary schools will be held in the fall. The 2020-2021 academic year will be a most challenging one in every respect, and fundraisers will not be a top priority. However, our elementary schools depend on this annual fundraiser to generate much-needed revenue beyond what normal funding sources provide. While we remain optimistic that 50,000 coupon books can be sold again this year, we expect to see a significant decline in sales at the school level. We are asking the business community to help support this fundraiser by purchasing 50 or more coupon books to either give or sell to employees, clients or customers, with proceeds going to the elementary schools of their choosing.

The \$10 booklet contains 173 offers for discounts and free items from local restaurants, retailers, attractions, and service providers. Because the program is managed in-house, all of the proceeds stay in Hamilton County for the benefit of local schools. The schools keep 70% of their sales, as compared to the average of 30%-50% from fundraisers operated by for-profit companies. Each school chooses how it will spend the money raised. For example, one school may allocate the proceeds for technology upgrades or educational field trips, while another may buy new library books or classroom supplies. The remaining \$3 per book goes to the Hamilton County Schools Fund for Excellence to cover program costs and support other projects that benefit the schools.

Please consider helping one of our elementary schools by purchasing some coupon books. This form can be returned via US mail, fax, or email. The books are packaged in boxes of 50 for \$500. They will be delivered to you from the designated school, and you will pay the school directly.



I would like to purchase _____ box(es) of coupon books from _____.
(name of school—see list below)

Name of Business: _____

Address: _____

Contact Person: _____

Telephone: _____ Email: _____

~ Thanks for your support! ~

HAMILTON COUNTY ELEMENTARY SCHOOLS

ALPINE CREST ELEMENTARY
APISON ELEMENTARY
BARGER ACADEMY
BATTLE ACADEMY
BIG RIDGE ELEMENTARY
BROWN ACADEMY
CLIFTON HILLS ELEMENTARY
CHATTANOOGA SCHOOL FOR ARTS & SCIENCES
CHATTANOOGA SCHOOLS FOR LIBERAL ARTS
DAISY ELEMENTARY
DONALDSON ELEMENTARY
DUPONT ELEMENTARY
EAST BRAINERD ELEMENTARY
EAST LAKE ACADEMY
EAST RIDGE ELEMENTARY
EAST SIDE ELEMENTARY
HARDY ELEMENTARY
HARRISON ELEMENTARY
HILLCREST ELEMENTARY
HIXSON ELEMENTARY
LAKESIDE ACADEMY
LOOKOUT MOUNTAIN ELEMENTARY
LOOKOUT VALLEY ELEMENTARY
MCCONNELL ELEMENTARY
MIDDLE VALLEY ELEMENTARY
NOLAN ELEMENTARY
NORMAL PARK ELEMENTARY
NORTH HAMILTON COUNTY ELEMENTARY
OOLTEWAH ELEMENTARY
ORCHARD KNOB ELEMENTARY
RED BANK ELEMENTARY
RIVERMONT ELEMENTARY
SHEPHERD ELEMENTARY
SMITH ELEMENTARY
SNOW HILL ELEMENTARY
SODDY ELEMENTARY
SPRING CREEK ELEMENTARY
THRASHER ELEMENTARY
WESTVIEW ELEMENTARY
WOLFTEVER CREEK ELEMENTARY
WOODMORE ELEMENTARY